

# PANORAMA MOUNTAIN RESORT

**WINTER DATES: DECEMBER 10, 2021 - APRIL 17, 2022** 

Follow the road deep into Pure Canada. When the peaks of the Purcell Mountains soar around you and the frozen creek drops further and further into the canyon, you'll find Panorama Mountain Resort.

Celebrating its 60th anniversary, Panorama is a year-round destination resort that is locally owned and proudly independent.

A three and a half hour drive from Calgary, Alberta, the village with it's ski-in/ski-out accommodation, the largest slopeside outdoor hot pools in Canada, amenities, tours, and activities is designed with guest ease in mind. Rising 1,300M (4,265 ft) from the village the mountain is a top 10 vertical descent in North America. There's always something new to discover on the mountain among the rolling intermediate cruisers, powder filled tree lines, and the in bounds former heli ski terrain that makes up Taynton Bowl. For those who dream bigger, the Monster X Snowcat travels to the furthest reaches of Taynton Bowl to provide a backcountry-style experience while staying in bounds.

### Mountains of snow

If the mountain seems a little snowier, and a little bigger this winter, that's because it is! For those looking to crush lines in the back bowl, classic backcountry-style runs like Heli High, B1st and Kinbasket have undergone **improvements as part of a multi-year glading program**. The Sun Bowl has added **a new run** to its roster for the winter. Solarium, with a perfect view of Mount Nelson will see its first tracks (and Instagram photos) this December. Panorama is now home to **North America's first TechnoAlpin TT10 fan guns**, further enhancing the resort's world-class Alpine Training Centre. This was possible through the contribution of the BC Government as part of the Community Economic Recovery Infrastructure Program.



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# Breaking new trail

Looking for another kind of adventure? Panorama in collaboration with Greywolf Golf Course has enhanced the Nordic trail system of over 20km that will soon be among the best in Western Canada. In addition to improvements in grooming equipment, a new 9km year-round multi-use trail, Mineral King, named after a historic Purcell Mine, has been added to the map. This trail is perfect for fat biking enthusiasts and snowshoers alike. If you're looking to explore the valley, Panorama has partnered with the Toby Creek Nordic Society and Nipika Mountain Resort this winter to create a Tri-Area Nordic Pass. This pass provides access to the best Nordic trails the Columbia valley has to offer, on one pass.

## Details make the difference

It's always the extras that elevate a vacation to a home away from home. This year with rapid charging stations for Porsche E-Performance drivers and other electric vehicles, the installation of fibre optic cable to provide a better internet connection, a smoother road travelling the canyon from Invermere BC to Panorama, enhancements in the T-Bar and Grill, and repaved pathways in the upper village, guests will find themselves with all the comforts of home (and a bit more!)

For those looking to step outside of their comfort zone Panorama is one of the only resorts to offer heli-skiing directly from the village. RK Heliski has been providing one of BC's most coveted outdoor experiences for over 50 years whisking skiers and snowboarders to some of the highest heli landings in the country. For families looking for a day of adventure, nearby Toby Creek Adventures offers snowmobile tours high into the alpine. Experience frozen waterfalls, and abandoned mines en route to a rustic backcountry cabin.

#### **MEDIA CONTACT**

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